

# Engineer/Marketing Junior M/F

## Permanent Contract



## Marketing/Strategy Space Applications Engineer

### **Our company**

Founded in 1989, FDC is a human-sized SME specialized in GNSS (Global Navigation Satellite System) applications and Earth Observation (EO).

FDC's staff is mainly composed of engineers piloting or participating in missions, most of which are carried out for the benefit of the European institutions (e.g. European Commission, European GNSS Agency) or the public sector (e.g. CNES, CNRS, Ministry of Defence), in close collaboration with the main European industrial stakeholders in the field.

### **Your mission**

As part of the strengthening of our market research and strategic analysis activities on applications using satellite navigation technologies (e.g. GPS, GLONASS, Galileo, etc.), Earth Observation or Satellite Communication, we are looking for young engineers to provide study and consultancy services to our institutional clients.

The concerned areas are diversified and range from Intelligent Transport Systems (ITS) to Internet of Things, environmental monitoring, synchronization of energy networks and defence applications.

The tasks entrusted to you will cover various activities such as:

- Demand analysis (needs characterization, identification of key success factors, market assessment, forecast and trends, penetration of the different services, etc.)
- Supply analysis (value chain, existing applications and products, key players, competing technologies, technological watch, etc.)
- Strategic and operational recommendations including KPI definition

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### Your profile

You recently graduated from an engineering school. Holding a Specialized Master in marketing / strategy or an MBA would be a real asset.

You are:

- Dynamic
- Autonomous
- Versatile
- Involved
- Motivated by the European context

You have:

- Excellent interpersonal skills
- A good command of strategy and management tools (Porter five Forces, PESTEL, VRIO, SWOT, Value Chain, Value Proposition, Market Entry Strategy, Risk Analysis etc.)
- A high-level knowledge of CBA / Impact Assessment methodologies.
- Fluency in written and spoken English
- Real writing skills
- Ideally a general technical knowledge of the European Union Space Programme (Galileo, Copernicus, GovSatCom etc.)

### Localisation

Vincennes, Val de Marne (94)

Métro 1 – Bérault

RER A – Vincennes

### Type

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### Salary

To be negotiated

### Apply

You would like to join our team? Send your application letter and CV to the following email address: [job@fdc.fr](mailto:job@fdc.fr).



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