Galileo Public Private Partnership Financial Plan

27 February 2001 - Brussels





Agenda

- Marsh: Company Overview
- Objectives
- Galileo Business Segments
- Business Plan
 - Concept
 - **Key Assumptions**
 - Results
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 - Results
- PPP Options
- Conclusion





Marsh: Company Overview

Marsh & McLennan group of companies:

Insurance brokerage (Marsh)
Consulting services (Mercer)

Fund management (Putnam)

Marsh - Aerospace related activities:

Traditional insurance
New products
Project finance





Objectives

 Risk assessment of Public Private Partnership concept for Galileo from an investor's perspective

Key steps:

Establish consolidated business plan based on the revenue / cost projections provided by previous GEMINUS working groups

Define key risk factors to the project ("risk mapping") and their impact on the business plan

Identify viable PPP structure(s)





Galileo Business Segments

OAS (Open Access Service)
 Basic positioning signal, competition to GPS solution
 Assumption: no revenue generation

RSS (Regional Safety Service)

Improved integrity, full open access (EGNOS, Civil Aviation)

No encryption, no direct user charges

NRS (Navigation Related Services)

Basic data communication capability related to navigation services

Key markets: Fleet Management, Personal / Road





Business Plan - Concept

REVENUES

RSS

NRS

INVESTMENTS

OAS

Infrastructure

RSS

Incremental Infrastructure

NRS

Incremental Infrastructure

OPERATING COST

OAS

(73% of Navigation Services)

RSS

(27% of Navigation Services)

NRS

(Communication Services)

OAS SEGMENT

RSS SEGMENT

NRS SEGMENT CONSOLIDATED MODEL

MARSH An MMC Company



Business Plan - Key Assumptions

Schedule:

EGNOS operational in 2003 Galileo operational in 2008

GAS ("Government Access Service):
 Not included at this stage

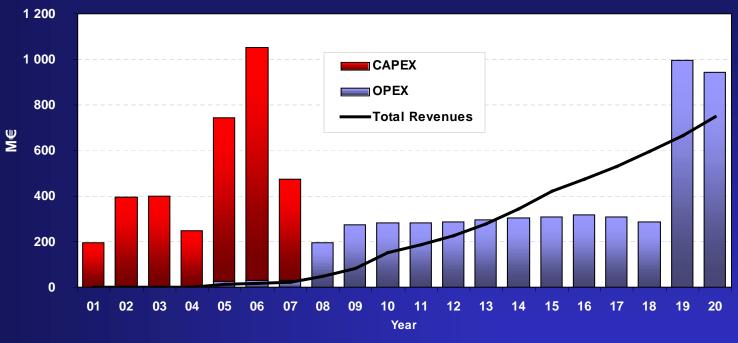
NRS Services:

No technical barriers in respect of competitive NRS services (no need for dial-up process etc.)



Business Plan - Results

Consolidated Cash-Flow:



Overall Cash-Flow M€			
Revenue	s		
OPEX			
CAPEX			
Total			

Total NPV
1553
-1785
-2608
-2840

2001-2005	2006-2010	2011-2015	2016-2020
11	325	1457	3013
-28	-809	-1480	-2849
-1958	-1469	0	0
-1975	-1953	-23	164





Business Plan - Results

Cash-flow by segment: OAS

OAS Cash-Flow M€	Total NPV
Revenues	0
OPEX	-911
CAPEX	-2120
Total	-3031

,	2001-2005	2006-2010	2011-2015	2016-2020
	0	0	0	0
	0	-361	-747	-1647
	-1555	-1255	0	0
	-1555	-1615	-747	-1647

Cash-flow by segment: RSS

RSS Cash-Flow M€			
Revenues			
OPEX			
CAPEX			
Total			

Total NPV
577
-516
-306
-245

2001-2005	2006-2010	2011-2015	2016-2020
11	195	561	895
-28	-282	-411	-668
-279	-95	0	0
-295	-182	151	227

 Based on current projections, the OAS (infrastructure) and RSS segments will unlikely be able to raise private investor interest





Business Plan - Results

Cash-flow by segment: NRS

NRS Cash-Flow M€	Total N
Revenues	976
OPEX	-357
CAPEX	-182
Total	436
NPV (Cumulative)	

2001-2005	2006-2010	2011-2015	2016-2020
0	129	896	2118
0	-166	-323	-535
-125	-119	0	0
-125	-156	573	1584
-103	-205	12	436

Assuming that the basic infrastructure cost are covered by other (public) sources, the NRS segment shows a NPV of 436M€ over the next 20 years after NRS specific CAPEX of 182M€.

This segment has "start-up" characteristics and shows significant market potential. However, break-even is not expected until 2014.





 Financial analysis is increasingly using stochastic (rather than deterministic) models:

Definition of key model variables in terms of:

- type of value distribution (normal, exponential etc.)
- mean value, standard deviation
- correlation between variables

Using Monte-Carlo simulation, this approach delivers:

- Full range of potential results
- Probability distribution of results

However, any prediction is only as good as the quality of the input. The proposed business model concept will therefore need to be updated as better information becomes available.





Key program risk areas:

Technical / Architecture risks

Program Management / Planning risks

Market / Competition risks

Operational risks

Financing risks

Political, Regulatory and Legal, Conflict of Interest risks

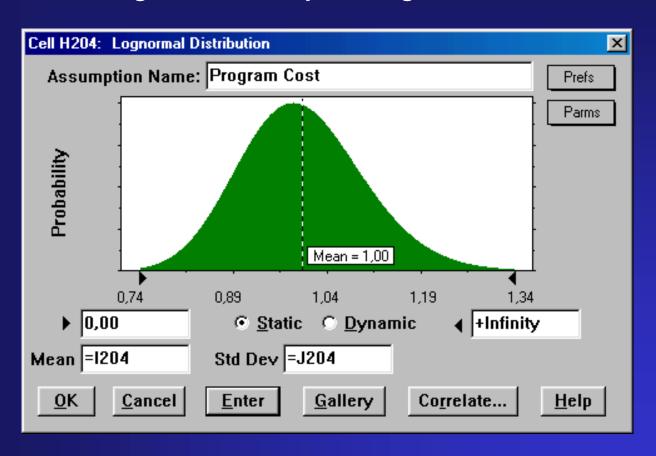
War, Terrorism and Environmental risks

Thorough assessment of these key risk areas is required in order to define the probability distribution of the business plan key variables.





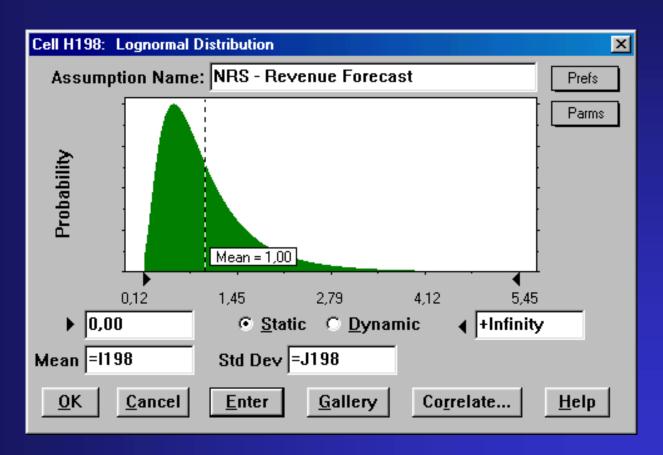
Modeling Uncertainty - Program Cost:







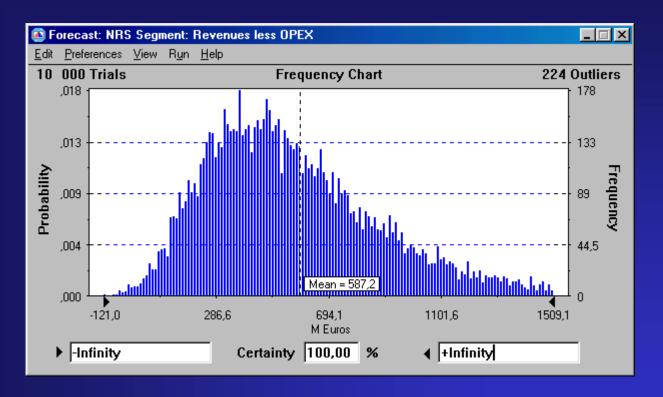
Modeling Uncertainty - Revenue Forecast:







Result - NRS Segment: Gross Margin

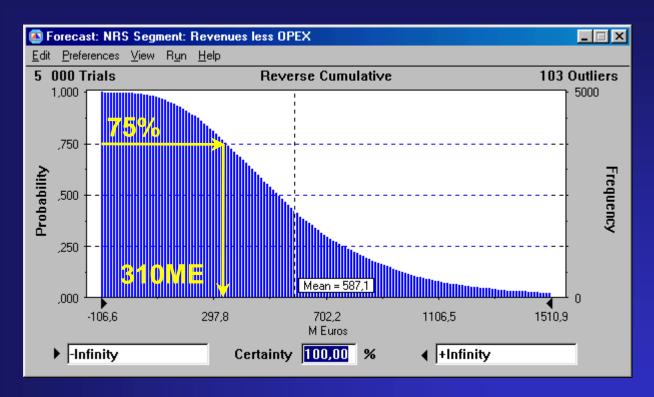


This chart shows the frequency distribution of revenues less OPEX (in PV terms) from 2001 to 2020.





Result - NRS Segment: Gross Margin

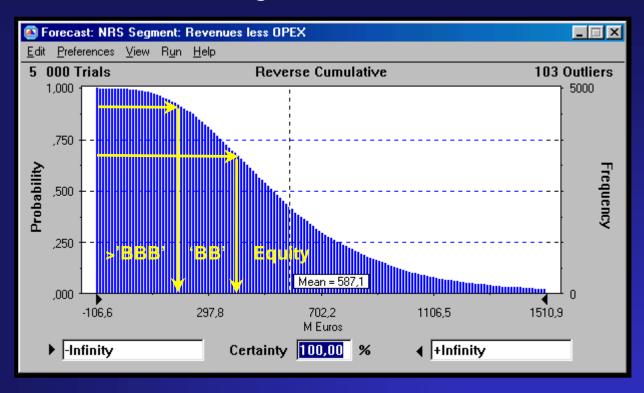


This chart shows the likelihood that the present value of the NRS revenue stream less the associated operating cost lies above a given level.





Result - NRS Segment - Risk Slices



Based on a 15 year average life, it is estimated that commercial banks would be willing to finance between 180M€and 370M€('BBB' to 'BB' risk) allowing a debt / equity ratio of approximately 1.0.





PPP Options

- PFI (Private Funding Initiative):
 - Majority of infrastructure cost borne by public sources (1,5Bn€ to cover CAPEX requirements 2001 to 2005)
 - Subsequent funding provided by the private sector, based on a guaranteed revenue level that would be calculated to provide a minimum required return to investors
 - This concepts allows to
 - attract investors that consider Galileo a strategic investment opportunity
 - shift the risk of poor execution (cost overruns etc) to the private sector





PPP Options

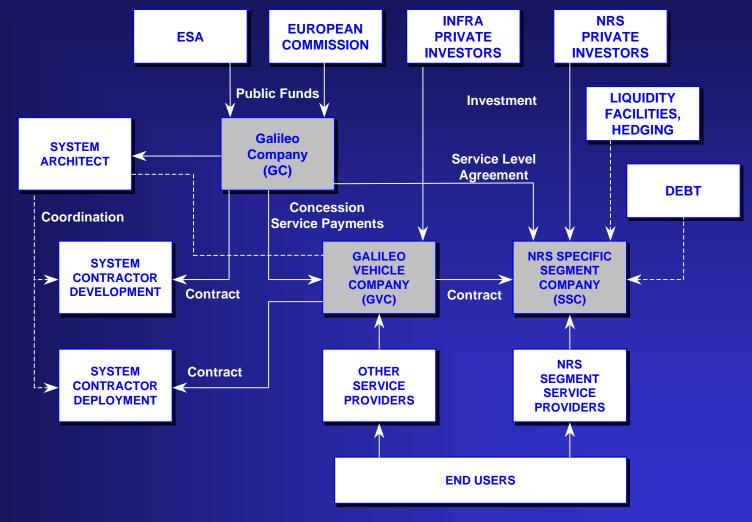
- Segmented PPP Approach:
 - The public sector provides the basic system infrastructure
 - NRS segment is offered to private investors that are bearing the development and market risk
 - The Galileo Vehicle company provides the Service Provider with a service level guarantee





PPP Options

Segmented PPP Approach - Potential Structure:





Conclusions

- Current stage of program definition makes it difficult to attract private investors today
 - Iterative process to provide regular updates as better information becomes available
 - ⇒ Flexible PPP structure
- Time to market is important to protect the possibility to capture substantial market share
- Assignment of a system architect with clearly defined responsibilities is crucial to program success





THANK YOU

