

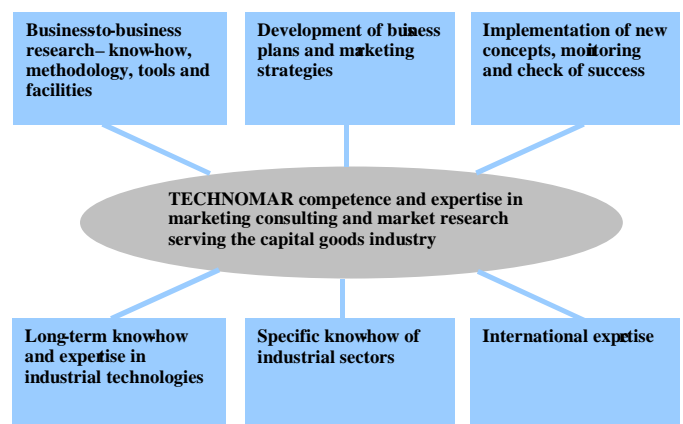
Web site : www.technomar.de

TECHNOMAR provides marketing consulting in the capital goods and ICT industry area, e.g. satellite navigation and telematics, construction industry (materials and equipment, surveying systems), machine tools and control systems, automotive industry

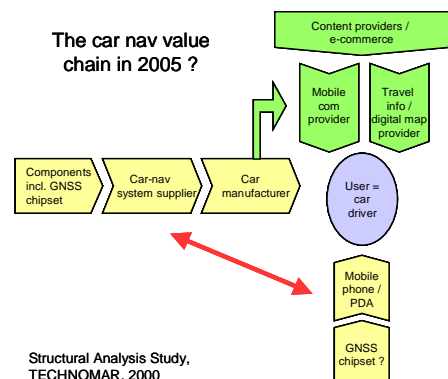
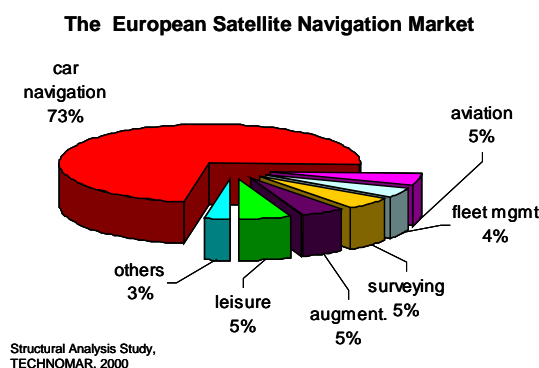
- Market analysis and forecasts
- Business-to-business research
- Product assessment
- Channel analysis
- Supply chain analysis
- Analysis of user requirements
- Design of marketing strategies

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**Customer focused
marketing consulting**



TECHNOMAR clients: e.g. DLR (GNSS Receiver World Market), Leica (Surveying Systems), European Commission (Structural Analysis of the European Satellite Navigation Application Segment, GALILEI – GALILEO Market Observatory)



TECHNOMAR provides marketing consulting in the SAT/NAV area